OX Display

Release Notes for Release 1.4.2

2020-09-04

Copyright notice

©2020 by OX Software GmbH. All rights reserved. Open-Xchange and the Open-Xchange logo are trademarks or registered trademarks of OX Software GmbH. All other company and/or product names may be trademarks or registered trademarks of their owners. Information contained in this document is subject to change without notice.

1 General Information

OX Display extends OX App Suite with advanced capabilities for monetizing your email platform by providing banner spaces. The framework works inside the OX App Suite user interface (UI) and can show banners in all OX App Suite modules (Mail, Contacts, Calendar, Tasks, Portal, Documents and Drive). The banner spaces react to certain triggers that can be configured to, for example, only show to a specific user group based on a respective class of service.

OX Display is compatible with all OX App Suite compatible devices. However, the availability and format of certain banner spaces are dependent upon the user's device screen size, and the targeted module within OX App Suite. The available formats comply with the recommendations of the Interactive Advertising Bureau (IAB).

OX Display, by default, works with the commonly used Google Publisher Tags (GPT). It also works with a variety of other single ad servers and creates a completely orchestrated solution. It is always compatible with the latest OX App Suite version.

This new release provides the following enhancements:

- Intelligent reload instead of refresh on timer only
- New native ad format so-called 'Inbox Ad'
- New Leaderboard positioning options
- Integration of Folder Tree Rectangle in all modules
- Enablement of key value targeting using Google API
- Launch of a master refresh after x seconds valid for all slots

Requirements: To use OX Display v1.4 you need to be running OX App Suite v7.10 or above.

2 Shipped Product and Version

Open-Xchange Display 1.4.2-rev3

Find more information about product versions and releases at http://oxpedia.org/wiki/index.php?title=AppSuite:Versioning_and_Numbering and http://documentation.open-xchange.com/.